

What could OptiFlora do for You ?

Do you have:

*bad breath
diarrhea
candida
headache
cold sores
bloating
parasites
indigestion
heartburn
gas
eczema
acne
colon/rectal cancer
constipation
ADD/ADHD
yeast infections
food/chemical allergies
colitis/IBS
autoimmune diseases*

Bacteria are everywhere we swallow them with our food, drink them with water, they are in the air we breathe, on our skin, in our mouths, digestive tract, sinuses etc. Some of them are harmful, some neutral and some are very beneficial.

The healthy body contains trillions of “friendly” microorganisms. A vast majority live in the colon and are referred to as “intestinal floral” or “microflora”. At least 400 kinds of microorganisms are found in the gastrointestinal tract; this amounts to about three pounds of bacteria in the intestines at all times.

These friendly bacteria synthesize many important vitamins in the digestive tract including Vitamin K and some of the B vitamins. A very important function they perform is helping the colon maintain a proper pH or acid-base balance. It is necessary for the pH to stay in the correct range in order for other health supporting bacteria to exist. Their most important role is keeping undesirable bacteria in check. The most common cause of imbalance between good and bad bacteria is the use of antibiotics. Other factors impacting the balance include age, poor diet, and low fiber intake, oral contraceptives, aspirin, corticosteroids, stress and high sugar intake.

Acidophilus and bifidus are very beneficial, they have the ability to kill off other bacteria by secreting small quantities of antibiotic-like substances. These substances have a wide spectrum of activity against harmful, food-born bacteria such as E. coli, pseudomonas, salmonella etc.



None of the products available at health food stores guarantee live delivery of microflora to the intestine. Most of the microflora alive in these products at time of manufacture are killed off long before they reach the intestine.

The symptoms of low flora levels are wide and varied. Every person would benefit tremendously by increasing their intestinal flora. Take Shaklee’s “OptiFlora” everyday and you’ll experience a NEW LEVEL OF HEALTH!

My OptiFlora Testimonial

by Jen Cascaddan, Lapeer Michigan

I had bowel problems from the time I was a child and I was in such pain. When I was 18, my old OB/GYN diagnosed me with IBS with constipation. I was told to take a multi vitamin and increase my fiber intake. I changed my diet and took up to 30 fiber tablets a day and my bowel only got worse! Eventually I went to a Gastroenterologist who confirmed that I indeed had IBS with constipation. Again fiber was recommended ... 3 apples a day!

My Shaklee representative got me started taking

Vita Lea, and I noticed a difference in my energy level with that alone! She recommended I use the OptiFlora and finally after months of rejecting this idea, I decided it couldn't hurt to try it.

*After years and years of struggling **I noticed a difference in my bowel within 24 hours** of trying this wonderful supplement! I am finally regular again.*

I also use the Shaklee Basics without Iron and the Protein Soy Mix ... both products have given me more exciting results. It is my intention to add even more of Shaklee's products to my daily intake as well as using their household products.

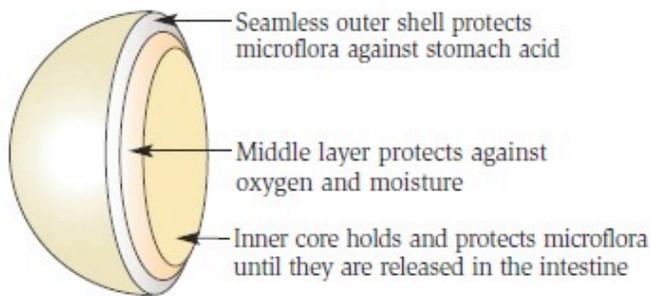
A great many people in the United States may be affected by factors which compromise the healthy balance of their intestinal microflora:

- Sales of antibiotics topped \$23 billion in 1997.
- 36 million women are experiencing menopause.
- Up to 50 percent of children in the United States take antibiotics for ear infections three or more times before they reach the age of five.
- It is estimated that 40 to 50 percent of people traveling in developing countries run the risk of experiencing gastrointestinal distress due to microflora imbalances.

In addition, anyone eating a typical “Western” diet which is high in fat, high in animal protein, and low in fiber, may be at increased risk for disturbing the optimal balance of their intestinal microflora.

Exclusive Technology for Guaranteed Delivery

State-of-the-art, patented triple encapsulation uses only natural ingredients to protect microflora until they are released in the intestine.

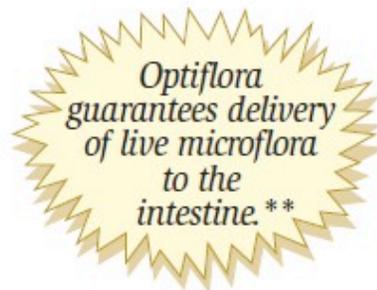


How Does Optiflora Work?

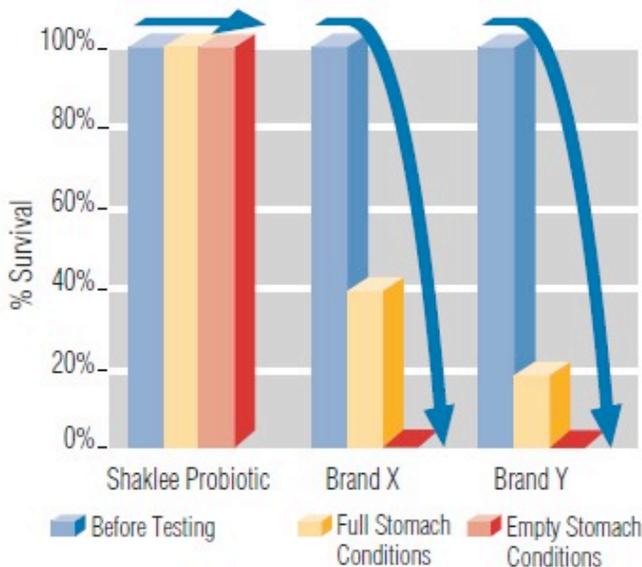
The unique combination of ingredients in Optiflora provide gentle, natural, dietary support for the body’s natural ability to maintain a normal, healthy balance of intestinal microorganisms.*

Optiflora promotes colon health by supporting the growth of healthy microflora naturally found in the colon.* It delivers guaranteed active probiotics Bifidobacterium longum and Lactobacillus acidophilus along with the prebiotics FOS and inulin.

Optiflora also has gamma-tocopherol, a nutrient associated with colon health.*



Unlike Optiflora, other products deteriorate rapidly when exposed to stomach acid**



** Shaklee testing indicates that, due to our unique triple encapsulation, shipping and simulated stomach acid do not significantly reduce the number of live microorganisms in Optiflora.

OPTIFLORA EXCLUSIVES

- ✓ Optiflora guarantees live delivery of Bifidus and Acidophilus to the intestine.
- ✓ Optiflora offers a two-product colon care system, with both the prebiotic and the probiotic elements.*
- ✓ Optiflora uses state-of-the-art patented triple encapsulation technology using only natural ingredients to protect the microflora.

